MAKEUP IN NEWYORK WILL OPEN ITS DOORS WITH A US MAKEUP SECTOR IN HIGH SPIRITS

MakeUp in NewYork will host this year nearly 110 exhibitors, including one third of first time exhibitors, while more than 2,500 visitors are expected. This sixth edition will once again bring together the upper crust of the US and global outsourcing in the make-up sector. There will be no lack of animations and conferences during the two-day event. It must be said that the US makeup and skincare market is one of the most dynamic in the world. Sales of premium beauty products reached $16 billion in the US in 2015, i.e., an increase of 7% compared to 2014, according to the market research firm The NPD Group. With makeup experiencing the strongest growth (+13%).
The exhibitors list:

AIRCOS
ALBEA
ALKOS GROUP
AMA LABORATORIES
ANCOROTTI COSMETICS GROUP
ANOMATIC CORPORATION
ANTE COSMETICS CO., LTD
AXILONE USA
ASADAL BEAUTY PRODUCT
B. KOLORMAKEUP & SKINCARE
BAOSHENG
BARALAN USA
BELL PRIVATE LABEL
BONNE
BRIVAPLAST GROUP
C&C INTERNATIONAL CO., LTD.
CHAO LING CHEMICAL IND CO., LTD
CLASSIC COSMETICS, INC
CONFALONIERI MATITE SRL
COSMAX
COSMECCA
COSMEI SRL
COSMETIC GROUP USA
COSMETIC SPECIALTIES INT’L
COSMETICA
COSWEL KOREA (GLAM21)
CRYSTAL CLAIRE COSMETICS INC.
CSR COSMETICS SOLUTIONS
CTL PACKAGING USA
DERIK
EFA PACKAGING
EISEN COSMETIC SHARPENERS
INGLEWOOD LAB
F.M. BRUSH COMPANY
FABER-CASTELL COSMETICS
FS KOREA
GEKA
GI PICCO’S COSMETICS
GLOBAL VILLAGE PAPER
HCT GROUP
HER MAOW COSMETICS
HWA SUNG COSMETICS
HYANGNAM BEAUTY
ICC ITALY
IL COSMETICS
ITALCOSMETICI
ITIT COSMETICS S.R.L.
JESPON CO., LTD.
JHG (JIH HSIN GLASS CO.)

KOLMAR
KOLMAR KOREA CO., LTD.
KUM GMBH & CO KG
LIBO COSMETICS CO. LTD
LIVCER
LUMSON
MASCARA PLUS COSMETICS
NINGBO JIELI COSMETICAL PACKAGE
NUCO
NUWORLD BEAUTY
OMNICOS GROUP
OXYGEN DEVELOPMENT
PASCUAL COSMETIQUES
PENNELIFARO
PIBIPLAST S.P.A
POLYCHROMATIC
QUALIPAC AMERICA – GROUPE POCHET
R&D COLOR
REGI SRL
ROBERTS COSMETICS & CONTAINERS
ROYAL TECH
S&J INTERNATIONAL
SAMHWA PLASTIC CO., LTD.
SCHWAN COSMETICS
SEACLIFF BEAUTY
SHANGHAI WAN ZI
SLEEVER INTERNATIONAL
SOHO COSMETIC ACCESSORIES
STEP COSMETICI
STRAND COSMETICS EUROPE
SUNCHINA PACKING LIMITED
The creativity of make-up students reflects an incredible capacity for renewal, well in tune with the innovation and resourcing capacity of industrial players in this sector. This year MakeUp in NewYork is delighted to welcome a makeup school, CHICSTUDIOS, that is teaching fundamentals of makeup artistry, while providing techniques and a well-rounded education in professional makeup.

CHICSTUDIOS is a leading national makeup artistry school, teaching through course instruction, live hands-on lessons and opportunities for graduates via the ‘CHICPro Community’. CHICSTUDIOS is a licensed school by the NY State Education Department.

CHICSTUDIOS, will offered to the visitors' makeup applications and makeup touch-ups (smokey eyes, contouring, glitter over eyes, or luxe lips and gifting all guests with a makeup brush.

Packaging Contest

For the second consecutive year, the MakeUp in NewYork team haved organize its big competition themed "Makeup and Packaging", a competition opened to both American and overseas universities' students who have chosen a technical cursus on Packaging. Out of the seven universities solicited, four successfully passed the first selection stage. The seven remaining projects was evaluated by a Jury of seven experts coming from
brands, the digital universe and also trainers in the "formulation" area. These finalists’ work will be presented at MakeUp in NewYork and each of the show's attendees will have the opportunity to vote to award the gold, silver and copper prizes.

**IT Products (Innovation Tree)**

A MakeUp in ...™ event dedicated to innovation and trends. Featuring AIRCOS, Albéa, ALKOS GROUP, ASADAL BEAUTY PRODUCT, COSMEI SRL, Cosmetic Group USA, Faber-Castell Cosmetics, ITALCOSMETICI - PRIVATE, ITIT Cosmetics S.r.l., Kolmar, MASCARA PLUS COSMETICS, PASCUAL COSMETIQUES, pennellifaro, QUALIPAC AMERICA – GROUPE POCHET, S&J INTERNATIONAL ENTERPRISES, STEP COSMETICI, SUZHOU GERPMAN INDUSTRIAL CO., LTD, UNIPACK KOREA.

**Nail Bar**

Sponsored by Polychromatic booth #352

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