

Indie Beauty Brands... Spot your star supplier in September !



Get your invitation

Beauty activity has never been so intense and new key players have been entering the market and changing all traditional methods. The rules are being reinvented every second and consumers are more and more attracted to dynamic, fun and innovative brands. Especially when these brands share their same values and insights.

What fun and new brands are we talking about ? **Indie Beauty Brands** of course! And if you are one of them, you definitely see yourself in the description of this new entrepreneurship.

As an important actor of the Beauty Industry, *you need your business to go as fast as the trends and as wide as the consumer desires.*

How can you achieve that ? How can you *reduce your Time to Market* and reach ASAP your consumers and every make-up and skin care enthusiast ? Well... you find *local, efficient, at the cutting edge of technology* and ready to take *any size and any timing* business suppliers !

Where to find them ? At **MakeUp in NewYork, the 11&12 September**, at the Center415 in Manhattan. You will meet there the finest manufacturers from packaging, formulation, accessories, design to full service suppliers alongside experts to guide you in your adventure during the conferences.



“Indie Brands Surprise, Delight and Push Boundaries”



Wednesday September 11th, 2019
11:45am - 12:30pm

- Keynote and round table moderated by **Karen Young**,
THE YOUNG GROUP with the participation of:
- **Kate McLeod**, Founder and CEO, THE BODY STONES
 - **Sabrina Noorani**, Founder and CEO, CLEAR FOR ME

Podcast episode

Discover the podcast **BEAUTY IS YOUR BUSINESS**
Julie Mathers of Flora and Fauna – Green, Kind, and Selling Life



Eco-friendly and vegan products from Australia...
Here's a classic episode of "Beauty Is Your Business" - Julie Mathers, Founder and CEO of Flora and Fauna, Australia's largest cruelty free & vegan shop with exclusive eco friendly products, joins Pavan Bahl, Marc Raco, and guest host and Kelly Stickel (CEO of Remodista) at Shoptalk Europe in Copenhagen.

Mathers reveals how her company offers all natural and vegan products, from skin care to fashion, and how essentially they “sell life”, Flora and Fauna's 3.5k SKUs with many brands, and its private label brand Green and Kind.

Hot news

The 3 hot news selected by the MakeUp in Team*:

Pat McGrath Labs launches new foundation

Discover the bio-designed skincare line from Elequra

Terry's intelligent powder is one the hottest beauty launches of the week

** let us know which one is yours....*