

The logo for Raphaël, featuring the name in a blue, elegant cursive script with a registered trademark symbol.

**In Saint-Brieuc, the last two brush manufacturers in France have joined forces to form the sole cosmetic brush producer in the country.**

The merger of European leader Max Sauer (Raphaël Make Up Brushes) with Bullier (Pinceaux Léonard) will strengthen their respective positions in the global cosmetic brush market, in the face of ever-increasing competition from Asia.

First created in 1793 near Paris and now active in Brittany since 1925, Max Sauer employs 150 people in Saint-Brieuc and 500 more in Mauritius to design and manufacture the brushes they sell worldwide. This family business has always focused on the quality of its products and has always listened to their customers' needs, cementing its position as a global leader and expert in the field. They've also put their expertise to work for the world's leading perfume brands, for which they produce millions of cosmetic brushes every year.

Bullier, a “living heritage company”, also dates back to the end of the 18th century and has been based in Saint-Brieuc since 1866. They employ 25 people, who manufacture and market products for the same cosmetics market as Max Sauer.

These two long-established companies have sustained their activities over the years thanks to their ability to combine traditional skills and techniques with a commitment to innovation.

This purchase by Raphaël Brushes has made it possible for Bullier-Léonard Saint-Brieuc to continue their work and build for the future. Bullier will remain family-owned and family-managed, as they have been since they were first founded, while gaining access to the Max Sauer Company's international sales network.

Contact and further information:  
Sarah LORY, Cosmetic Brushes Director  
[sarah.lory@raphael.fr](mailto:sarah.lory@raphael.fr)

MAX SAUER SAS  
2, rue Lamarck - 22 000 SAINT-BRIEUC FRANCE