

Terracycle, Shiseido, Rutgers Univ, Environmental Packaging Int. ... all about Sustainability and Circular Economy



Get your invitation

Sustainability is an issue of growing interest to the consuming public. In particular Beauty Product Manufacturers and Consumers need to understand how the products and packages they create and use impact our fragile environment.

On Thursday afternoon, **September 12th**, a group of industry professionals will join in a round table discussion to share their individual perspectives on how Sustainability can be integrated into Beauty Products and Packages.

They will also discuss how sustainability can align with the concept of a Circular Economy currently used in Supply Chain Management.

Keynote by **Harry Bennett**, Adjunct Professor Packaging Engineering, **RUTGERS** followed by a roundtable with sustainable beauty packaging experts:

Ernel Simpson, Vice President, Global Research & Development at **TERRACYCLE**.

Joe Licari, Executive Director, Package Development, **SHISEIDO AMERICAS – BAREMINERALS & BUXOM**

Victor Bell, President and Founder, **ENVIRONMENTAL PACKAGING INTERNATIONAL**



“Packaging Sustainable Development and Circular Economy in Beauty”

Thursday September 12th, 2019
2:30pm - 4:00pm

[More info
about the conferences](#)

Podcast episode

**Discover the podcast BEAUTY IS YOUR BUSINESS
Ira Green of Freedom Deodorant - A Path to Freedom and Opportunity**
<https://mmn.one/biyb-freedom>

When a single mother of three girls had three friends with breast cancer, she learned that their doctors stressed using natural products on the body. After being unable to find a natural deodorant that worked for her, she decided to invent one herself and started by mixing up formulas in her kitchen. She took her new product, which is human-tested to ensure effectiveness, and natural enough to be safe from spa door to spa door on the Las Vegas Strip until she found a buyer at the very last door she knocked on.

Now, Ira Kaganovsky - Green, Founder and CEO of Freedom Deodorant has created a company that's on a rocket trip, including a recent success on QVC. She joins Karen Moon and April Franzino on "Beauty Is Your Business" podcast to share how she's built this dynamo of a business; pushing past what could have been a business disaster; the realities and challenges of raising funds as a female entrepreneur; how she turns noes into yeses; and her mission to change the landscape for all women in business.

Hot news

The 3 hot news selected by the MakeUp in Team*:

Millie Bobby Brown Is Launching Her Own Beauty Brand For Gen Z

<https://www.elle.com/uk/beauty/make-up/a28757910/millie-bobby-brown-launching-beauty-brand/>

Deliveroo branches out into cosmetics with benefit deal

<https://www.globalcosmeticsnews.com/deliveroo-branches-out-into-cosmetics-with-benefit-deal/>

Selena Gomez Is joining the celebrity beauty club.

<https://www.harpersbazaar.com/beauty/a28691718/selena-gomez-beauty-makeup-line/>

** let us know which one is yours....*