



22|23 Sept. 2021
Javits Center

The Glo.Cal BtoB Event
Boosting Beauty Innovation

Join us for MakeUp in NewYork Trends Webinar!

Tuesday, September 14th, 2021 – 9:30 AM EST

Join MakeUp In and Fashion Snoops on **September 14** at **9:30 AM EST** for a virtual preview into key trends impacting the industry, along with the MakeUp In NewYork IT product winners!

Get insight of your market

In order to explore need-to-know beauty trends, Melissa Hago, VP & Creative Director of Beauty & Wellness at Fashion Snoops and Lenin Pulgar, NOAM Market Sales Manager at MakeUp in NewYork, will present prominent lifestyle shifts and provide insight on how these shifts are impacting the makeup and skincare markets.

[REGISTER FOR THE WEBINAR](#)

Onsite unveiling of the awarded IT products

Be part of this amazing event and explore 18 novelties presented at the competition in formulation, full service, accessories and packaging.
Register now and get the opportunity to discover these wonderful innovations!

Presented by:



Melissa Hago

Fashion Snoops

VP, Beauty & Wellness



Lenin Pulgar

MakeUp in NewYork

NOAM Market Sales Manager

REQUEST YOUR INVITATION

We are thrilled to welcome you on MakeUp in NewYork, 22nd & 23rd September!



About Fashion Snoops (FS)

For over 20 years Fashion Snoops (FS) has been a leading force in the trend of forecasting market, servicing clients in 50 countries in the areas of Fashion, Accessories, Home Décor, Beauty, Wellness, and other consumer-facing markets. Clients who work with us enjoy a unique point of view that stems from cultural trends and a heart-led approach to forecasting that is seamlessly intertwined and supported by cutting-edge, AI-augmented tools.

Learn more about us at [Fashionsnoops.com](https://fashionsnoops.com)

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Covid-19
SANITARY PROTOCOL



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