



22|23 Sept. 2021
Javits Center

The Glo.Cal BtoB Event
Boosting Beauty Innovation

Wondering what we'll find in terms of packaging next year?

MakeUp in New York is the unique opportunity to meet again in person with the key actors of the Skincare and Makeup industry on **September 22nd and 23rd**.

This edition will be 100% "Made in USA" because of travel bans, except the innovations in skincare and makeup presented on the show floor coming from all over the world! Enjoy a worry-free visit at MakeUp in New York! Our top priority is to welcome you in the safest sanitary conditions. Proof of vaccination and wearing of mask will be mandatory for the security and the health of all.

We are as impatient as you... that's why we couldn't wait to share an innovations' overview!

[DOWNLOAD MY INVITATION](#)

Avant première N°4: Cosmetic packaging



How to reuse the outer jar?

The outer jar cap and just replace the inner jar which can also be recycled?

APC PACKAGING

A dropper entirely made in one material easy to recycle?

Each component including the pipette and bulb can also be individually customized with in mold color allowing brands to really stand out in a crowd.

APC PACKAGING



Assembled two separated bottle in one?

Discover a clever 2-in-1 package that offers many options for mixed formulas.

PUMTECH

Pump for watery formula or viscosity formula?

You can have both thanks to a useful rotating up and down mechanism.

PUMTECH



We are delighted to have you on board for MakeUp in NewYork, 22nd & 23rd September!

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Covid-19
SANITARY PROTOCOL



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AN EVENT BY
INFOPRO
digital

contact@makeup-in-newyork.com

www.makeup-in-newyork.com