



22 | 23 September 2021

Javits Center - River Pavilion

*It's tomorrow!*

## Tomorrow we'll meet again around trends & innovations!

MakeUp in New York is just around the corner, and will gather from tomorrow all the beauty players of the East Coast, for a 100% "Made in USA" edition.

Join us on Tuesday 22nd from 9am in the River Pavilion of the Javits Center to discover all the new products of our exhibitors.

*As new comers: A&H COSMETICS, BONNE CO, LTD, CPI GROUP LLC, F.M. BRUSH COMPANY, FUSIONPKG, ILABS, INCA COSMETICI, JON DAVLER INC., USA, MERRYNICE, PURE BEAUTY LABS, STUDIO360 LABS are particularly eager to share their know-how with you!*

### Will you be in?

It's still time to register:

[REQUEST YOUR INVITATION](#)

### TRENDS ITINERARY

Discover the exhibitors' novelties that match the beauty trends deciphered by Cosmetic inspiration & creation!



Healthification



Radical Traceability



Eco-celebration

Unleashing Freedom

We would be happy to welcome you on 22 & 23 September

[DOWNLOAD YOUR BADGE](#)

From 9 am to 5pm at [Javits Center – River Pavilion](#)

**IMPORTANT:** Unique access via the main  
Crystal Palace entrance at 35th Street and 11th Avenue

Follow us to discover more



**MakeUp in NewYork**  
**22 & 23 September 2021**  
**Javits Center**

Our top priority is to **welcome you in the safest sanitary conditions**. Proof of vaccination and wearing of mask will be mandatory for the security and the health of all.



Covid-19  
**SANITARY PROTOCOL**



→ [View our Covid-19 Best Practices here](#)



**AN EVENT BY**  
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[contact@makeup-in-newyork.com](mailto:contact@makeup-in-newyork.com)

[www.makeup-in-newyork.com](http://www.makeup-in-newyork.com)